

## Total Lobbying Effort

### Total Lobbying Expenditures

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| \$174,264.71           | \$38,223.33             | \$34,473.61            | \$16,041.79             | \$263,003.44 |

### Total Hours Communicating

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total  |
|------------------------|-------------------------|------------------------|-------------------------|--------|
| 165.50                 | 43.50                   | 43.50                  | 3.00                    | 255.50 |

### Total Hours Other

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total   |
|------------------------|-------------------------|------------------------|-------------------------|---------|
| 713.25                 | 341.75                  | 271.25                 | 107.25                  | 1433.50 |

## Hours Lobbied on Each Matter

### Lobbying Effort On Legislative Bills And Resolutions

#### January 2011 Special Session Senate Bill 11

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 88.00 (10%)            | 39.00 (10%)             |                        |                         | 127.00 (8%) |

#### January 2011 Special Session Assembly Bill 11

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 88.00 (10%)            |                         |                        |                         | 88.00 (5%) |

#### Assembly Bill 93

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 19.00 (5%)              | 16.00 (5%)             |                         | 35.00 (2%) |

#### Senate Bill 95

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 39.00 (10%)             |                        |                         | 39.00 (2%) |

#### Senate Bill 101

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 132.00 (15%)           | 58.00 (15%)             |                        |                         | 190.00 (11%) |

#### Assembly Bill 151

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
|------------------------|-------------------------|------------------------|-------------------------|-------|

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 132.00 (15%)           | 58.00 (15%)             | 31.00 (10%)            |                         | 221.00 (13%) |

#### Senate Bill 382

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        |                         | 63.00 (20%)            |                         | 63.00 (4%) |

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### Statewide Smokefree Worksite Law

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 43.94 (5%)             |                         |                        |                         | 43.94 (3%) |

The Wisconsin Well Woman Program provides breast and cervical cancer screening and treatment services to low-income women who are uninsured or underinsured. The American Cancer Society will work to protect funding for this lifesaving program.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
| 87.88 (10%)            |                         |                        |                         | 87.88 (5%) |

Cancer treatments will increasingly be offered orally. The American Cancer Society supports oral oncology fairness to provide coverage of oral cancer therapies that is as favorable as injectable/IV therapies.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total      |
|------------------------|-------------------------|------------------------|-------------------------|------------|
|                        | 38.53 (10%)             | 31.48 (10%)            |                         | 70.01 (4%) |

Access to quality health care directly impacts people's ability to prevent, detect & survive cancer. ACS will work for successful Fed HCR implementation & to protect laws & programs which provide a safety net for low-income & uninsured populations.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
| 87.88 (10%)            | 77.05 (20%)             | 62.95 (20%)            | 27.56 (25%)             | 255.44 (15%) |

Comprehensive tobacco prevention programs prevent youth smoking, help smokers quit & save lives/ money. ACS will work to protect Wisconsin's tobacco prevention funding to continue successful efforts to reduce youth smoking & help smokers quit.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total       |
|------------------------|-------------------------|------------------------|-------------------------|-------------|
| 87.88 (10%)            |                         |                        | 27.56 (25%)             | 115.44 (7%) |

Obesity, inactivity & poor nutrition = major cancer risk factors. Legislation offers critical disease prevention opportunities. ACS supports better school nutrition standards, more healthy foods access & safe recreation/increased physical activity.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        | 38.53 (10%)             | 94.43 (30%)            | 33.08 (30%)             | 166.04 (10%) |

Tobacco companies have developed many new candy-like tobacco products that appeal to kids & look like Tic-Tacs/breath strips. ACS will work to ensure that these & other non-cigarette tobacco products are regulated & taxed the same as cigarettes.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total |
|------------------------|-------------------------|------------------------|-------------------------|-------|
|------------------------|-------------------------|------------------------|-------------------------|-------|

|  |  |  |             |            |
|--|--|--|-------------|------------|
|  |  |  | 22.05 (20%) | 22.05 (1%) |
|--|--|--|-------------|------------|

The American Cancer Society supports policies that restrict a minor's access to other tobacco products. This includes closing the loophole that currently allows adults to legally buy these products and give them to minors.

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total        |
|------------------------|-------------------------|------------------------|-------------------------|--------------|
|                        |                         | 15.74 (5%)             |                         | 15.74 (< 1%) |

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total         |
|------------------------|-------------------------|------------------------|-------------------------|---------------|
| 44 (5%)                | 19 (5%)                 |                        |                         | 63.20 (3.74%) |

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

| 2011<br>January - June | 2011<br>July - December | 2012<br>January - June | 2012<br>July - December | Total         |
|------------------------|-------------------------|------------------------|-------------------------|---------------|
| 87.88 (10%)            |                         |                        |                         | 87.88 (5.20%) |